



May 2024 Hawai'i Hotel Performance Report

Hawai'i hotels statewide reported slightly lower occupancy, average daily rate (ADR) and revenue per available room (RevPAR) in May 2024 compared to May 2023. When compared to pre-pandemic May 2019, statewide ADR and RevPAR were higher in May 2024 but occupancy was lower.

Statewide RevPAR in May 2024 was \$243 (-2.3%), with ADR at \$342 (-1.0%) and occupancy of 71.2 percent (-0.9 percentage points) compared to May 2023 (Figure 1). Compared with May 2019, RevPAR was 20.6 percent higher, driven by higher ADR (+33.9%) which offset lower occupancy (-7.9 percentage points) (Figure 3).

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For May 2024, the survey included 171 properties representing 47,983 rooms, or 85.9 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

Statewide Hawai'i hotel room revenues totaled \$421.4 million (-2.2% vs. 2023, +24.5% vs. 2019) in May 2024. Room demand was 1.2 million room nights (-1.2% vs. 2023, -7.0% vs. 2019) and room supply was 1.7 million room nights (+0.1% vs. 2023, +3.3% vs. 2019) (Figure 2).

Luxury Class properties earned RevPAR of \$419 (-1.2% vs. 2023, +16.1% vs. 2019), with ADR at \$744 (+1.2% vs. 2023, +52.9% vs. 2019) and occupancy of 56.3 percent (-1.3 percentage points vs. 2023, -17.9 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$163 (+2.0% vs. 2023, +24.1% vs. 2019) with ADR at \$216 (-0.7% vs. 2023, +34.4% vs. 2019) and occupancy of 75.4 percent (+2.0 percentage points vs. 2023, -6.2 percentage points vs. 2019).

Maui County hotels continued to be impacted by the August 8, 2023, wildfires, but still led the counties in May 2024 RevPAR due to comparatively higher ADR. Maui County hotels achieved RevPAR of \$302 (-10.9% vs. 2023, +14.6% vs. 2019), with ADR at \$517 (-4.2% vs. 2023, +49.8% vs. 2019) and occupancy of 58.3 percent (-4.4 percentage points vs. 2023, -17.9 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$435 (+5.6% vs. 2023, -1.2% vs. 2019), with ADR at \$712 (+2.3% vs. 2023, +40.7% vs. 2019) and occupancy of 61.0 percent (+1.9 percentage points vs. 2023, -25.8 percentage points vs. 2019). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$251 (-21.4% vs. 2023, +13.7% vs. 2019), ADR at \$432 (-11.8% vs. 2023, +47.6% vs. 2019) and occupancy of 58.1 percent (-7.1 percentage points vs. 2023, -17.3 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$293 (+1.8% vs. 2023, +59.1% vs. 2019), with ADR at \$412 (+6.0% vs. 2023, +59.6% vs. 2019) and occupancy of 70.9 percent (-2.9 percentage points vs. 2023, -0.2 percentage points vs. 2019).

Hotels on the island of Hawai'i reported RevPAR at \$231 (-1.0% vs. 2023, +37.4% vs. 2019), with ADR at \$362 (-3.0% vs. 2023, +54.6% vs. 2019), and occupancy of 63.7 percent (+1.3 percentage points vs. 2023, -7.9 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$322 (-8.7% vs. 2023, +36.9% vs. 2019), with ADR at \$473 (-6.2% vs. 2023, +43.2% vs. 2019), and occupancy of 68.2 percent (-1.9 percentage points vs. 2023, -3.1 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$213 (+3.7% vs. 2023, +14.5% vs. 2019) in May, ADR at \$272 (+3.4% vs. 2023, +21.2% vs. 2019) and occupancy of 78.4 percent (+0.2 percentage points vs. 2023, -4.6 percentage points vs. 2019). Waikīkī hotels earned RevPAR of \$205 (+4.8% vs. 2023, +11.1% vs. 2019), with ADR at \$261 (+4.2% vs. 2023, +17.9% vs. 2019) and occupancy of 78.7 percent (+0.5 percentage points vs. 2023, -4.8 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <https://www.hawaiitourismauthority.org/research/infrastructure-research/>

About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For May 2024, the survey included 171 properties representing 47,983 rooms, or 85.9 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The May survey included 81 properties on O'ahu, representing 29,112 rooms (94.1%); 44 properties in the County of Maui, representing 9,843 rooms (73.0%); 24 properties on the island of Hawai'i, representing 5,365 rooms (81.0%); and 22 properties on Kaua'i, representing 3,663 rooms (76.4%).

About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to *Mālama Ku'u Home* – care for our beloved home. For more information about HTA, visit www.hawaiitourismauthority.org or follow @HawaiiHTA on [Facebook](#), [Instagram](#), and [Twitter](#).

Figure 1: Hawai'i Hotel Performance May 2024

	Occupancy %			Average Daily Rate			RevPAR		
	2024	2023	Percentage Pt. Change	2024	2023	% Change	2024	2023	% Change
State of Hawai'i	71.2%	72.1%	-0.9%	\$342.08	\$345.64	-1.0%	\$243.44	\$249.09	-2.3%
Luxury Class	56.3%	57.6%	-1.3%	\$744.39	\$735.50	1.2%	\$418.97	\$423.85	-1.2%
Upper Upscale Class	75.2%	78.1%	-2.9%	\$323.79	\$330.97	-2.2%	\$243.47	\$258.41	-5.8%
Upscale Class	74.1%	71.9%	2.3%	\$247.35	\$246.82	0.2%	\$183.36	\$177.38	3.4%
Upper Midscale Class	66.8%	67.7%	-0.9%	\$210.24	\$215.01	-2.2%	\$140.45	\$145.59	-3.5%
Midscale & Economy Class	75.4%	73.4%	2.0%	\$215.66	\$217.21	-0.7%	\$162.59	\$159.39	2.0%
O'ahu	78.4%	78.2%	0.2%	\$271.87	\$262.92	3.4%	\$213.13	\$205.49	3.7%
Waikiki	78.7%	78.2%	0.5%	\$260.98	\$250.55	4.2%	\$205.38	\$195.92	4.8%
Other O'ahu	76.8%	78.0%	-1.2%	\$331.01	\$332.30	-0.4%	\$254.21	\$259.05	-1.9%
O'ahu Luxury	54.0%	61.1%	-7.1%	\$664.01	\$619.50	7.2%	\$358.59	\$378.61	-5.3%
O'ahu Upper Upscale	81.1%	81.7%	-0.5%	\$289.04	\$275.28	5.0%	\$234.45	\$224.78	4.3%
O'ahu Upscale	84.8%	83.1%	1.7%	\$207.78	\$200.09	3.8%	\$176.27	\$166.26	6.0%
O'ahu Upper Midscale	71.8%	67.2%	4.6%	\$167.57	\$166.14	0.9%	\$120.30	\$111.60	7.8%
O'ahu Midscale & Economy	80.9%	76.7%	4.1%	\$151.42	\$148.14	2.2%	\$122.46	\$113.67	7.7%
Maui County	58.3%	62.8%	-4.4%	\$517.15	\$539.65	-4.2%	\$301.74	\$338.78	-10.9%
Wailea	61.0%	59.1%	1.9%	\$712.44	\$696.57	2.3%	\$434.69	\$411.67	5.6%
Lahaina/Kā'anapali/Kapalua	58.1%	65.1%	-7.1%	\$432.32	\$490.01	-11.8%	\$251.02	\$319.19	-21.4%
Other Maui County	58.7%	59.9%	-1.2%	\$613.58	\$605.02	1.4%	\$360.00	\$362.51	-0.7%
Maui County Luxury	51.8%	53.2%	-1.4%	\$867.15	\$872.93	-0.7%	\$449.27	\$464.61	-3.3%
Maui County Upper Upscale & Upscale	60.7%	66.5%	-5.8%	\$413.52	\$455.44	-9.2%	\$251.06	\$302.90	-17.1%
Island of Hawai'i	63.7%	62.4%	1.3%	\$362.38	\$373.75	-3.0%	\$230.79	\$233.08	-1.0%
Kohala Coast	68.2%	70.1%	-1.9%	\$472.84	\$503.97	-6.2%	\$322.37	\$353.14	-8.7%
Kauai	70.9%	73.9%	-2.9%	\$412.43	\$389.05	6.0%	\$292.52	\$287.38	1.8%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 2: Hawai'i Hotel Performance by Measure May 2024

	Supply (room nights, thousands)			Demand (room nights, thousands)			Revenue (\$millions)		
	2024	2023	% Change	2024	2023	% Change	2024	2023	% Change
State of Hawai'i	1,730.9	1,730.0	0.1%	1,231.8	1,246.8	-1.2%	421.4	430.9	-2.2%
O'ahu	958.9	942.6	1.7%	751.7	736.7	2.0%	204.4	193.7	5.5%
Waikiki	806.8	799.6	0.9%	634.9	625.3	1.5%	165.7	156.7	5.8%
Maui County	418.1	431.2	-3.0%	243.9	270.7	-9.9%	126.2	146.1	-13.6%
Wailea	76.3	76.0	0.4%	46.5	44.9	3.7%	33.1	31.3	6.0%
Lahaina/Kā'anapali/ Kapalua	223.5	236.2	-5.4%	129.8	153.9	-15.6%	56.1	75.4	-25.6%
Island of Hawai'i	205.4	206.6	-0.6%	130.8	128.8	1.5%	47.4	48.1	-1.6%
Kohala Coast	86.8	91.5	-5.2%	59.2	64.1	-7.8%	28.0	32.3	-13.5%
Kauai	148.6	149.7	-0.8%	105.4	110.6	-4.7%	43.5	43.0	1.0%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Figure 3: Hawai'i Hotel Performance May 2024 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2024	2019	Percentage Pt. Change	2024	2019	% Change	2024	2019	% Change
State of Hawai'i	71.2%	79.0%	-7.9%	\$342.08	\$255.47	33.9%	\$243.44	\$201.91	20.6%
Luxury Class	56.3%	74.2%	-17.9%	\$744.39	\$486.75	52.9%	\$418.97	\$360.98	16.1%
Upper Upscale Class	75.2%	80.2%	-5.0%	\$323.79	\$261.91	23.6%	\$243.47	\$209.98	15.9%
Upscale Class	74.1%	76.9%	-2.8%	\$247.35	\$193.20	28.0%	\$183.36	\$148.58	23.4%
Upper Midscale Class	66.8%	83.7%	-16.9%	\$210.24	\$152.87	37.5%	\$140.45	\$127.96	9.8%
Midscale & Economy Class	75.4%	81.6%	-6.2%	\$215.66	\$160.48	34.4%	\$162.59	\$130.99	24.1%
O'ahu	78.4%	82.9%	-4.6%	\$271.87	\$224.32	21.2%	\$213.13	\$186.07	14.5%
Waikiki	78.7%	83.5%	-4.8%	\$260.98	\$221.36	17.9%	\$205.38	\$184.81	11.1%
Other O'ahu	76.8%	79.7%	-2.9%	\$331.01	\$243.07	36.2%	\$254.21	\$193.65	31.3%
O'ahu Luxury	54.0%	82.8%	-28.8%	\$664.01	\$449.07	47.9%	\$358.59	\$371.96	-3.6%
O'ahu Upper Upscale	81.1%	84.4%	-3.3%	\$289.04	\$251.51	14.9%	\$234.45	\$212.24	10.5%
O'ahu Upscale	84.8%	84.2%	0.6%	\$207.78	\$187.40	10.9%	\$176.27	\$157.80	11.7%
O'ahu Upper Midscale	71.8%	84.3%	-12.5%	\$167.57	\$148.01	13.2%	\$120.30	\$124.71	-3.5%
O'ahu Midscale & Economy	80.9%	86.8%	-5.9%	\$151.42	\$125.20	20.9%	\$122.46	\$108.69	12.7%
Maui County	58.3%	76.3%	-17.9%	\$517.15	\$345.33	49.8%	\$301.74	\$263.37	14.6%
Wailea	61.0%	86.8%	-25.8%	\$712.44	\$506.51	40.7%	\$434.69	\$439.76	-1.2%
Lahaina/Kā'anapali/Kapalua	58.1%	75.4%	-17.3%	\$432.32	\$292.96	47.6%	\$251.02	\$220.77	13.7%
Other Maui County	58.7%	77.4%	-18.8%	\$613.58	\$410.38	49.5%	\$360.00	\$317.74	13.3%
Maui County Luxury	51.8%	81.7%	-29.9%	\$867.15	\$438.35	97.8%	\$449.27	\$358.29	25.4%
Maui County Upper Upscale & Upscale	60.7%	75.7%	-15.0%	\$413.52	\$280.28	47.5%	\$251.06	\$212.26	18.3%
Island of Hawai'i	63.7%	71.6%	-7.9%	\$362.38	\$234.44	54.6%	\$230.79	\$167.94	37.4%
Kohala Coast	68.2%	71.3%	-3.1%	\$472.84	\$330.19	43.2%	\$322.37	\$235.44	36.9%
Kauai	70.9%	71.2%	-0.2%	\$412.43	\$258.39	59.6%	\$292.52	\$183.87	59.1%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 4: Hawai'i Hotel Performance by Measure May 2024 vs. 2019

	Supply (room nights, thousands)			Demand (room nights, thousands)			Revenue (\$millions)		
	2024	2019	% Change	2024	2019	% Change	2024	2019	% Change
State of Hawai'i	1,730.9	1,676.1	3.3%	1,231.8	1,324.7	-7.0%	421.4	338.4	24.5%
O'ahu	958.9	940.7	1.9%	751.7	780.3	-3.7%	204.4	175.0	16.8%
Waikiki	806.8	807.0	0.0%	634.9	673.8	-5.8%	165.7	149.1	11.1%
Maui County	418.1	394.5	6.0%	243.9	300.9	-18.9%	126.2	103.9	21.4%
Wailea	76.3	68.0	12.1%	46.5	60.0	-22.4%	33.1	31.0	6.8%
Lahaina/Kā'anapali/ Kapalua	223.5	221.2	1.1%	129.8	166.7	-22.1%	56.1	48.8	14.9%
Island of Hawai'i	205.4	200.7	2.3%	130.8	143.7	-9.0%	47.4	33.7	40.7%
Kohala Coast	86.8	93.0	-6.7%	59.2	66.3	-10.8%	28.0	21.9	27.8%
Kauai	148.6	140.2	5.9%	105.4	99.8	5.6%	43.5	25.8	68.6%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Figure 5: Hawai'i Hotel Performance Year-to-Date May 2024

	Occupancy % Percentage Pt.			Average Daily Rate			RevPAR		
	2024	2023	Change	2024	2023	% Change	2024	2023	% Change
State of Hawai'i	74.7%	74.2%	0.5%	\$369.09	\$377.67	-2.3%	\$275.54	\$280.24	-1.7%
Luxury Class	61.3%	59.5%	1.9%	\$809.89	\$840.47	-3.6%	\$496.57	\$499.70	-0.6%
Upper Upscale Class	77.6%	79.3%	-1.8%	\$343.28	\$351.30	-2.3%	\$266.32	\$278.75	-4.5%
Upscale Class	79.2%	75.1%	4.1%	\$266.00	\$274.45	-3.1%	\$210.65	\$206.07	2.2%
Upper Midscale Class	72.3%	72.6%	-0.3%	\$227.27	\$233.86	-2.8%	\$164.21	\$169.69	-3.2%
Midscale & Economy Class	76.3%	74.9%	1.3%	\$232.12	\$236.36	-1.8%	\$177.04	\$177.12	0.0%
O'ahu	79.3%	77.9%	1.4%	\$279.66	\$270.62	3.3%	\$221.65	\$210.75	5.2%
Waikiki	79.7%	78.0%	1.7%	\$266.68	\$257.77	3.5%	\$212.48	\$200.97	5.7%
Other O'ahu	77.0%	77.4%	-0.4%	\$350.80	\$343.07	2.3%	\$270.21	\$265.47	1.8%
O'ahu Luxury	58.2%	60.7%	-2.6%	\$696.97	\$663.89	5.0%	\$405.42	\$403.31	0.5%
O'ahu Upper Upscale	81.2%	80.7%	0.5%	\$294.83	\$282.01	4.5%	\$239.40	\$227.58	5.2%
O'ahu Upscale	86.2%	82.3%	3.9%	\$209.32	\$204.74	2.2%	\$180.39	\$168.47	7.1%
O'ahu Upper Midscale	76.1%	71.7%	4.4%	\$172.07	\$170.13	1.1%	\$130.99	\$122.05	7.3%
O'ahu Midscale & Economy	79.5%	76.6%	2.9%	\$154.87	\$150.88	2.6%	\$123.09	\$115.60	6.5%
Maui County	68.0%	67.3%	0.6%	\$552.07	\$617.57	-10.6%	\$375.25	\$415.90	-9.8%
Wailea	69.4%	61.5%	7.9%	\$757.31	\$832.39	-9.0%	\$525.50	\$512.25	2.6%
Lahaina/Kā'anapali/Kapalua	68.4%	70.7%	-2.2%	\$462.49	\$545.60	-15.2%	\$316.48	\$385.53	-17.9%
Other Maui County	67.4%	63.3%	4.1%	\$658.68	\$714.87	-7.9%	\$444.17	\$452.70	-1.9%
Maui County Luxury	59.1%	54.8%	4.3%	\$916.83	\$1,062.35	-13.7%	\$541.52	\$582.16	-7.0%
Maui County Upper Upscale & Upscale	71.0%	72.0%	-1.0%	\$447.58	\$507.48	-11.8%	\$317.86	\$365.40	-13.0%
Island of Hawai'i	67.9%	71.4%	-3.5%	\$437.95	\$416.52	5.1%	\$297.44	\$297.33	0.0%
Kohala Coast	74.4%	75.0%	-0.6%	\$587.05	\$579.76	1.3%	\$436.63	\$434.94	0.4%
Kaua'i	73.1%	74.7%	-1.5%	\$428.72	\$407.21	5.3%	\$313.53	\$304.03	3.1%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 6: Hawai'i Hotel Performance by Measure Year-to-Date May 2024

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2024	2023	% Change	2024	2023	% Change	2024	2023	% Change
State of Hawai'i	8,409.0	8,407.9	0.0%	6,277.6	6,238.8	0.6%	2,317.0	2,356.2	-1.7%
O'ahu	4,654.1	4,591.2	1.4%	3,688.6	3,575.4	3.2%	1,031.6	967.6	6.6%
Waikiki	3,915.2	3,895.0	0.5%	3,119.4	3,036.8	2.7%	831.9	782.8	6.3%
Maui County	2,017.0	2,099.9	-3.9%	1,371.0	1,414.2	-3.1%	756.9	873.4	-13.3%
Wailea	371.4	370.0	0.4%	257.7	227.7	13.2%	195.2	189.5	3.0%
Lahaina/Kā'anapali/ Kapalua	1,088.7	1,150.5	-5.4%	745.0	812.9	-8.4%	344.6	443.5	-22.3%
Island of Hawai'i	1,014.1	995.3	1.9%	688.7	710.5	-3.1%	301.6	295.9	1.9%
Kohala Coast	436.6	445.9	-2.1%	324.7	334.5	-2.9%	190.6	193.9	-1.7%
Kaua'i	723.7	721.5	0.3%	529.3	538.7	-1.7%	226.9	219.4	3.4%

Source: STR, Inc. © Copyright 2024 Hawai'i Tourism Authority

Figure 7: Hawai'i Hotel Performance Year-to-Date May 2024 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2024	2019	Percentage Pt. Change	2024	2019	% Change	2024	2019	% Change
State of Hawai'i	74.7%	79.8%	-5.1%	\$369.09	\$279.88	31.9%	\$275.54	\$223.25	23.4%
Luxury Class	61.3%	75.5%	-14.2%	\$809.89	\$563.88	43.6%	\$496.57	\$425.85	16.6%
Upper Upscale Class	77.6%	81.4%	-3.8%	\$343.28	\$277.17	23.9%	\$266.32	\$225.54	18.1%
Upscale Class	79.2%	77.1%	2.1%	\$266.00	\$210.85	26.2%	\$210.65	\$162.63	29.5%
Upper Midscale Class	72.3%	82.9%	-10.7%	\$227.27	\$160.21	41.9%	\$164.21	\$132.85	23.6%
Midscale & Economy Class	76.3%	82.5%	-6.2%	\$232.12	\$176.71	31.4%	\$177.04	\$145.76	21.5%
O'ahu	79.3%	82.4%	-3.1%	\$279.66	\$231.12	21.0%	\$221.65	\$190.34	16.4%
Waikiki	79.7%	82.6%	-2.9%	\$266.68	\$226.36	17.8%	\$212.48	\$186.97	13.6%
Other O'ahu	77.0%	80.9%	-3.8%	\$350.80	\$260.54	34.6%	\$270.21	\$210.67	28.3%
O'ahu Luxury	58.2%	69.4%	-11.3%	\$696.97	\$484.46	43.9%	\$405.42	\$336.43	20.5%
O'ahu Upper Upscale	81.2%	83.9%	-2.7%	\$294.83	\$254.88	15.7%	\$239.40	\$213.73	12.0%
O'ahu Upscale	86.2%	82.5%	3.7%	\$209.32	\$190.16	10.1%	\$180.39	\$156.86	15.0%
O'ahu Upper Midscale	76.1%	83.2%	-7.1%	\$172.07	\$152.70	12.7%	\$130.99	\$127.09	3.1%
O'ahu Midscale & Economy	79.5%	86.9%	-7.4%	\$154.87	\$129.05	20.0%	\$123.09	\$112.11	9.8%
Maui County	68.0%	78.1%	-10.1%	\$552.07	\$405.33	36.2%	\$375.25	\$316.47	18.6%
Wailea	69.4%	89.1%	-19.7%	\$757.31	\$610.62	24.0%	\$525.50	\$544.09	-3.4%
Lahaina/Kā'anapali/Kapalua	68.4%	77.1%	-8.7%	\$462.49	\$339.63	36.2%	\$316.48	\$261.99	20.8%
Other Maui County	67.4%	79.3%	-11.8%	\$658.68	\$486.91	35.3%	\$444.17	\$386.00	15.1%
Maui County Luxury	59.1%	82.2%	-23.1%	\$916.83	\$660.02	38.9%	\$541.52	\$542.24	-0.1%
Maui County Upper Upscale & Upscale	71.0%	77.8%	-6.8%	\$447.58	\$322.71	38.7%	\$317.86	\$251.21	26.5%
Island of Hawai'i	67.9%	76.6%	-8.7%	\$437.95	\$269.85	62.3%	\$297.44	\$206.80	43.8%
Kohala Coast	74.4%	77.1%	-2.7%	\$587.05	\$382.19	53.6%	\$436.63	\$294.70	48.2%
Kauai	73.1%	71.7%	1.5%	\$428.72	\$287.07	49.3%	\$313.53	\$205.71	52.4%

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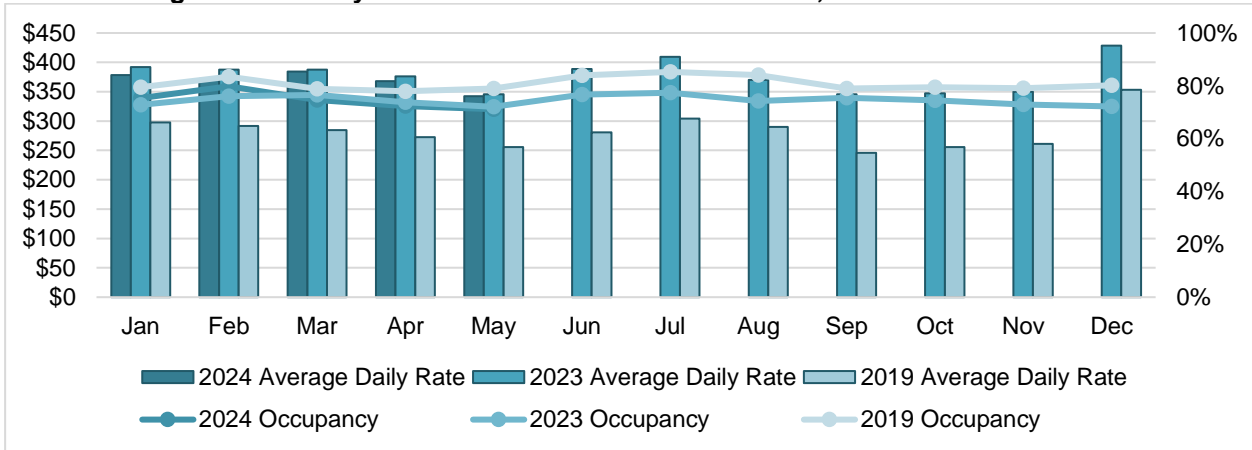
Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date 2024 vs. 2019

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2024	2019	% Change	2024	2019	% Change	2024	2019	% Change
State of Hawai'i	8,409.0	8,172.2	2.9%	6,277.6	6,518.8	-3.7%	2,317.0	1,824.5	27.0%
O'ahu	4,654.1	4,589.0	1.4%	3,688.6	3,779.1	-2.4%	1,031.6	873.4	18.1%
Waikiki	3,915.2	3,937.7	-0.6%	3,119.4	3,252.5	-4.1%	831.9	736.2	13.0%
Maui County	2,017.0	1,921.6	5.0%	1,371.0	1,500.4	-8.6%	756.9	608.1	24.5%
Wailea	371.4	331.3	12.1%	257.7	296.1	-13.0%	195.2	181.4	7.6%
Lahaina/Kā'anapali/Kapalua	1,088.7	1,077.4	1.1%	745.0	831.1	-10.4%	344.6	282.3	22.1%
Island of Hawai'i	1,014.1	977.4	3.8%	688.7	749.0	-8.1%	301.6	202.1	49.2%
Kohala Coast	436.6	453.0	-3.6%	324.7	349.3	-7.0%	190.6	133.5	42.8%
Kauai	723.7	684.2	5.8%	529.3	490.3	8.0%	226.9	140.7	61.2%

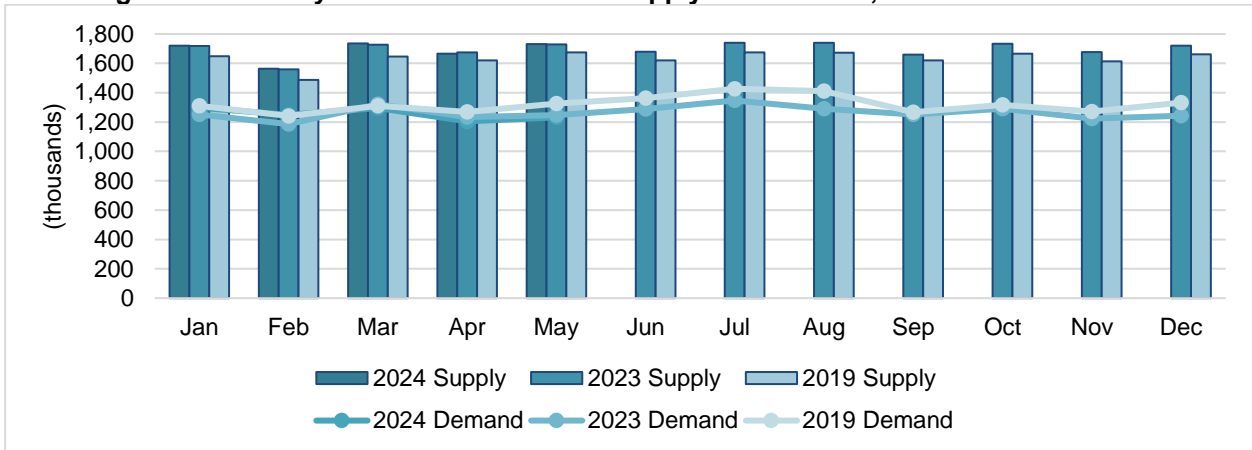
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Figure 9: Monthly State of Hawai'i Hotel Performance, 2024 vs. 2023 vs. 2019



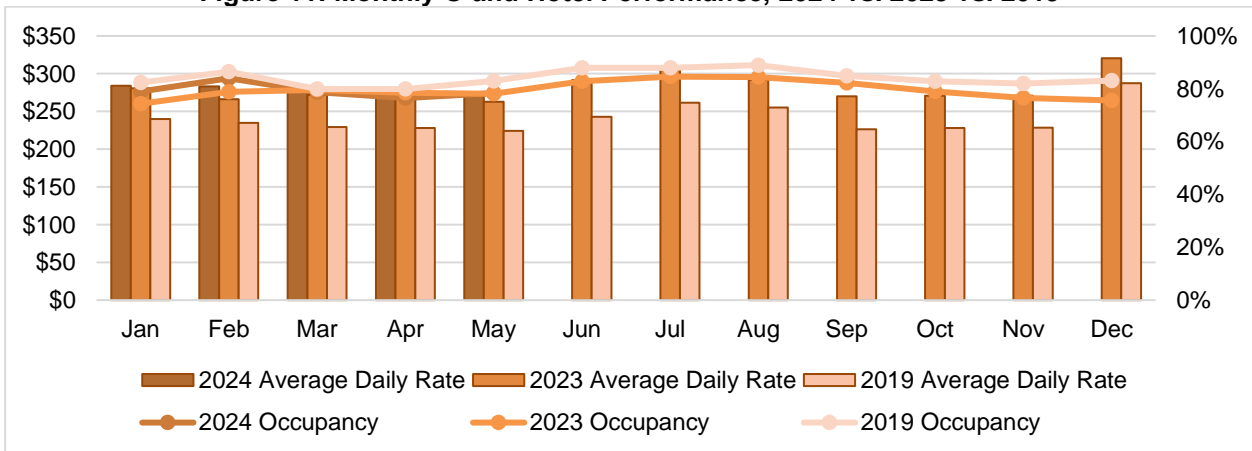
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Figure 10: Monthly State of Hawai'i Hotel Supply and Demand, 2024 vs. 2023 vs. 2019



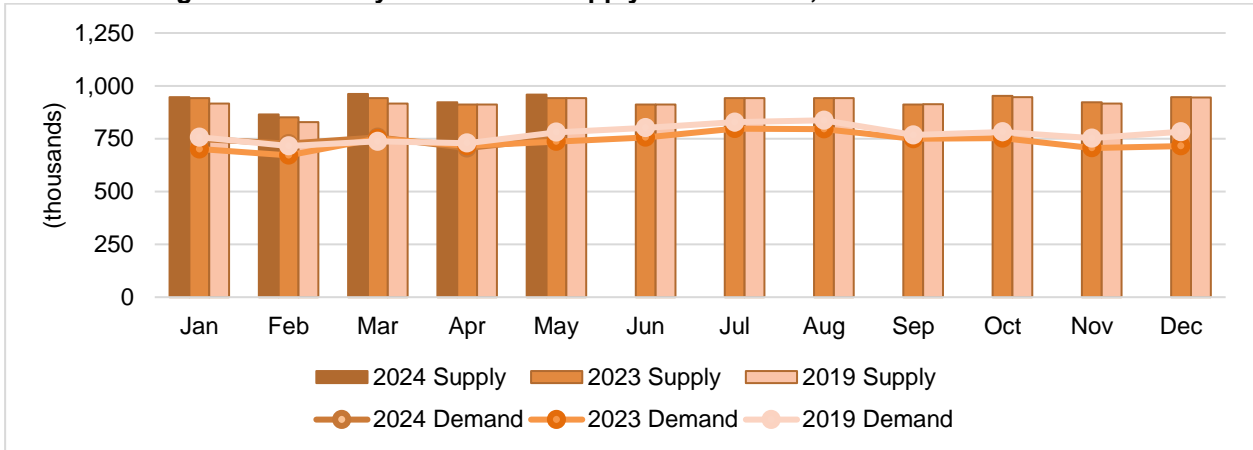
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Figure 11: Monthly O'ahu Hotel Performance, 2024 vs. 2023 vs. 2019



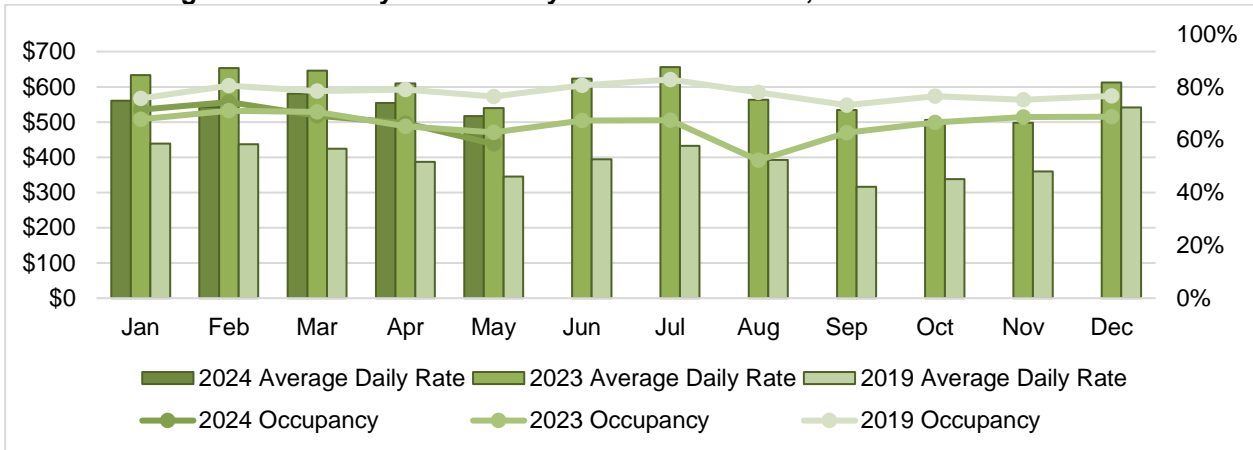
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Figure 12: Monthly O'ahu Hotel Supply and Demand, 2024 vs. 2023 vs. 2019



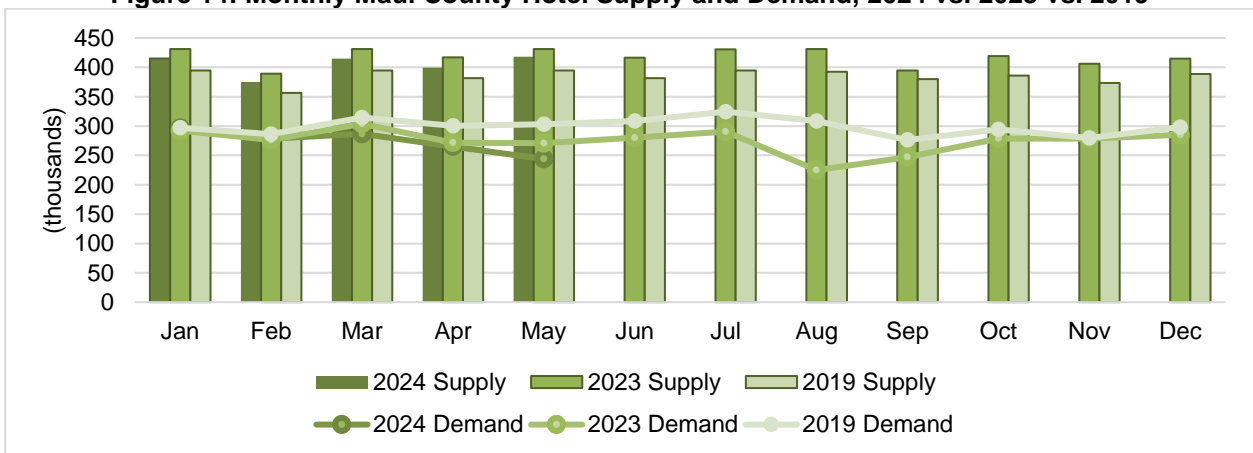
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Figure 13: Monthly Maui County Hotel Performance, 2024 vs. 2023 vs. 2019



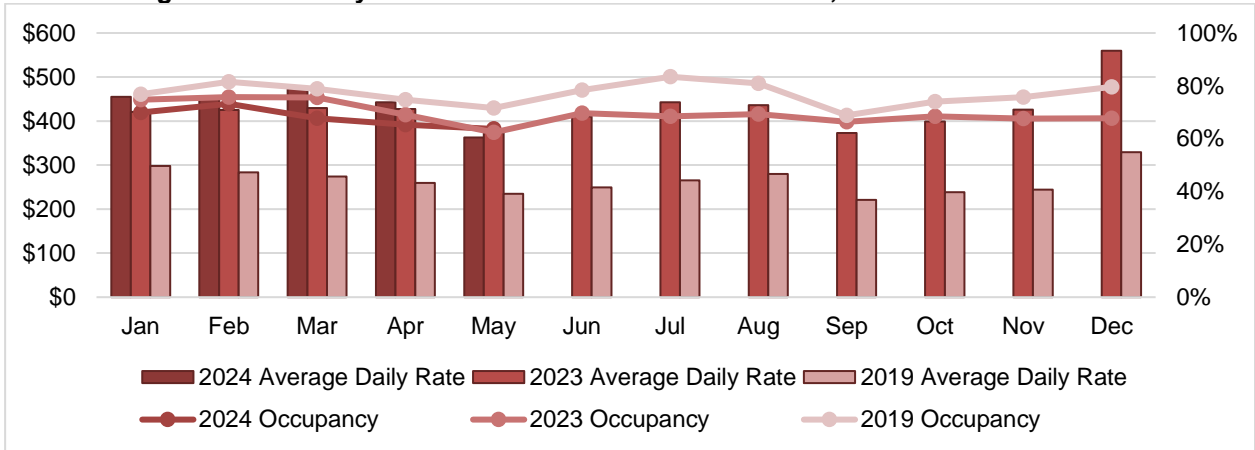
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Figure 14: Monthly Maui County Hotel Supply and Demand, 2024 vs. 2023 vs. 2019



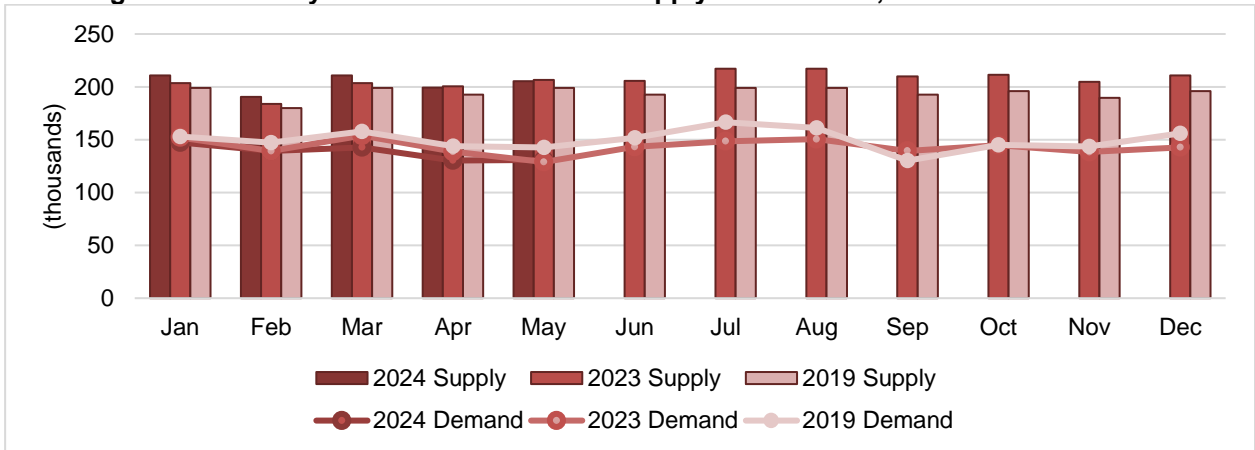
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Figure 15: Monthly Island of Hawai'i Hotel Performance, 2024 vs. 2023 vs. 2019



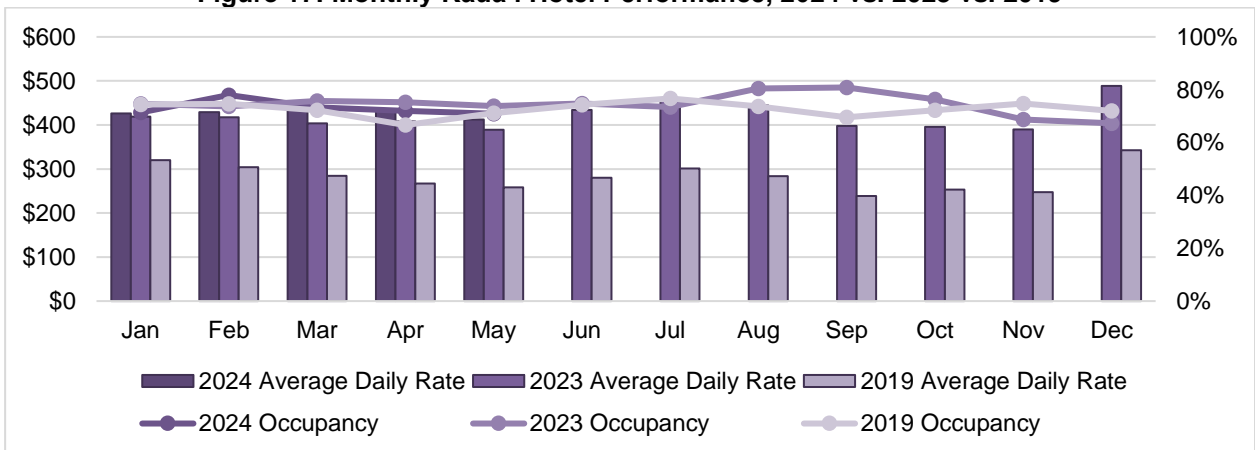
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Figure 16: Monthly Island of Hawai'i Hotel Supply and Demand, 2024 vs. 2023 vs. 2019



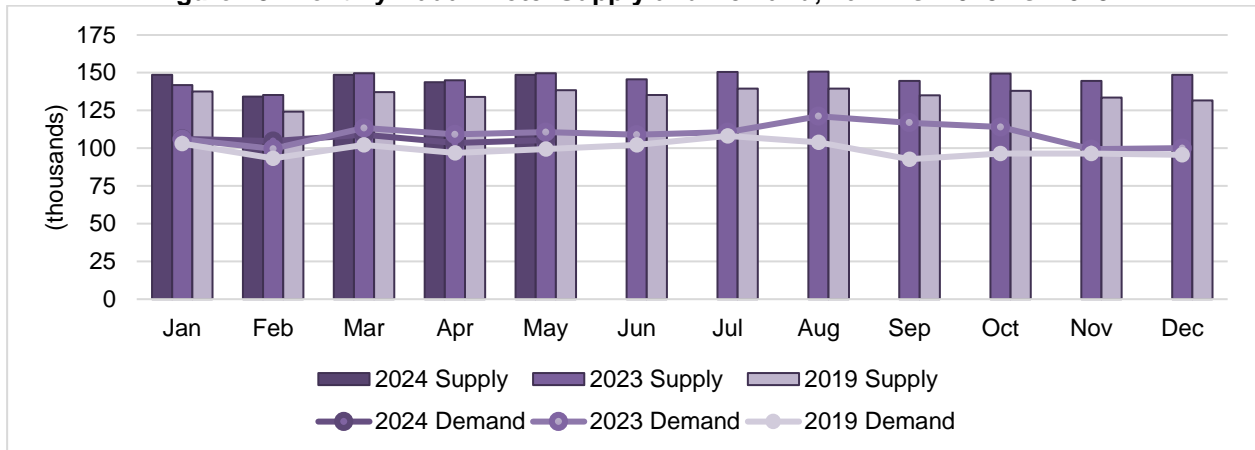
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Figure 17: Monthly Kaua'i Hotel Performance, 2024 vs. 2023 vs. 2019



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Figure 18: Monthly Kaua'i Hotel Supply and Demand, 2024 vs. 2023 vs. 2019



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